GLOBAL PHILANTHROPY

Editors

Norine MacDonald QC + Luc Tayart de Borms

With a foreword by Stephan Schmidheiny

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GLOBAL PHILANTHROPY

The Evolving Mosaic of Global Philanthropy: "A Philanthropic Thriller"

Norine MacDonald OC, President, The Network of European Foundations' Mercator Fund

Exploring the diverse forms of philanthropy across the globe which are profiled in this publication, the author observes that together these form "an evolving mosaic" of rich traditions rooted in cultural, religious, social, political, and personal experiences. Through cooperation and collaboration, the global philanthropic community can build on this mosaic to strengthen its philanthropic impact and build bridges between regions. It makes a call to action for foundations to take leadership on global policy change.

AOTEAROA/NEW ZEALAND

Innovation in Philanthropy Downunder

Jennifer Gill, Chief Executive Officer of the ASB Community Trust & Trevor Gray, Manager of the Tindall Foundation

New Zealand has a unique philanthropic landscape, which is characterised by a diverse mix of distributive community trusts, energy trusts, and private foundations. The evolving relationship between the New Zealand government and the country's indigenous communities has led to a growing interest in Maori

and other indigenous cultural concepts of philanthropy.

Australia

Growing Philanthropy in Australia: An Alumni-Based Initiative

Denis Tracey, Independent Philanthropic Adviser Australia's unique history as a tightly-controlled colony has

raised questions about the depth of the country's philanthropic culture, about the assumptions of many Australians regarding the role of philanthropy, and about the complex relationship between the government and the third sector. Encouraging and supporting a culture of strategic giving, particularly in the education sphere, is just one of the challenges that lie ahead.

🔏 'Australia

An Evolution of Personal Giving and the Business of World Peace

Steve Killelea, Founding Director, The Charitable Foundation

A journey through Steve Killelea's personal philanthropy, detailing how his experiences as a businessman led to his philanthropy and his commitment to peace. The author discusses the activities of The Charitable Foundation, as well as his vision for the Global Peace Index.

🛴 JAPAN

The Search for the Richness of Human Life: The Toyota Foundation's History in Asia and Future Perspectives

Sujin Kwon, Group Leader, the Asian Neighbors Program, The Toyota Foundation

The Toyota Motor Corporation's commitment to giving back to society, inspired by Japanese cultural and social traditions, led to the creation of the Toyota Foundation in 1974, which works to advance the development of society for the purpose of greater human happiness. By expanding its operations to mainland Asia, the Toyota Foundation has helped to build a culture of mutual knowledge and understanding between Japan and its neighbours.

S ASIA AND THE PACIFIC

Creating the Future through Philanthropy

Rory Francisco-Tolentino, former Chief Executive, Asia Pacific Philanthropy Consortium, with input from Board Members

There is a great diversity of philanthropic practices in the Asia-Pacific region, from the Nepalese practice of guthi to the Hindu custom of daanam parmrarth, reflecting the astonishing variety of the region's cultural, religious and political forms. The reflections of over a dozen Asia-Pacific Philanthropy Consortium board members reveal this rich environment, highlighting the astonishing rise of regional philanthropy in recent years.

7 CHINA

Philanthropy in a Transitional China: Its Role, Values and Trends

Ailing Zhuang, Founder, Shanghai NPO Development Center

Modern Chinese philanthropy has been harnessed towards the country's rapid economic and social development, heavily influenced by the government. This journey into the history of philanthropy in China is an exploration of China's unique philanthropic sector, combining a strong tradition of giving with the resources and capacity of a rapidly-modernising country.

Q India

Fusing the Old and the New: The Sir Ratan Tata Trust and Philanthropy in India

Jane Francis, Alexander Jackson and Shivani Satija,

The Network of European Foundations' Mercator Fund

The Sir Ratan Tata Trust is one of India's oldest and wealthiest philanthropic institutions, established in 1919 "for the advancement of Education, Learning and Industry in all its branches", and it continues to fulfil that vision today. The Trust evolved from Sir Ratan Tata's business empire into a nationwide enterprise, rooted in India's traditions of giving and dedicated to empowering the country's charitable sector: it is a critical player in India's philanthropic landscape.

C) PAKISTAN

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Pakistan, a Case Study: From Conventional to Strategic – The Innovative Role of the Pakistan Centre for Philanthropy

Shamsh Kassim-Lakha, Chair of the Board, Pakistan Centre for Philanthropy

Pakistan's philanthropic sector is an essential part of developing new responses to the country's urgent challenges. It must draw on Pakistan's culture of giving, inspired by Islamic traditions and a legacy of poverty and migration which encouraged extraordinary charity. The author highlights the need to move towards a strategic approach to giving, and the role of the Pakistan Centre for Philanthropy in strengthening Pakistani philanthropy to address today's challenges.

1 United Arab Emirates

The Emirates Foundation – A Modern Rendition of a Family Legacy

Peter Cleaves. Chief Executive Officer, the Emirates Foundation

The Emirates Foundation takes a truly innovative approach to philanthropy in the Gulf region, introducing contemporary global philanthropic practices into an Islamic cultural context. Established to fulfil His Highness Sheikh Mohammed bin Zayed's vision to advance Emirati society, the Foundation now serves as a unique fusion of the modern and the traditional, the old and the new.

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ARAB REGION

The Case of the Arab Foundations Forum and the John D. Gerhart Center for Philanthropy and Civic Engagement

Atallah Kuttab, Founding Member, Arab Foundations Forum and Director General, Welfare Association & Dina Sherif, Associate Director, the John D. Gerhart Center for Philanthropy and Civic Engagement

A vision of the role of philanthropy within the Arab world, which has evolved from the region's cultural and Islamic roots into an increasingly modern and strategic phenomenon. The emerging trends in the Arab world over the last decade – away from charity and towards strategic, institutional giving – are illustrated by the creation of the Arab Foundations Forum and its aim of strengthening the capacity of philanthropy in the Arab world.

1) Muslim Philanthropy

The World Congress of Muslim Philanthropists: A Strategic Approach to Strengthen Muslim Giving

Tariq H. Cheema, Founder, the World Congress of Muslim Philanthropists

Muslim philanthropy is at a crossroads. It faces the challenge of building new models of giving, whilst keeping alive the religious and cultural traditions – such as zakat and sadaqa – which have inspired centuries of Islamic giving. The author delves into these historical roots to paint a portrait of Muslim philanthropy, illustrating the challenges it faces and the role of the World Congress of Muslim Philanthropists in supporting its shift "from charity to change".

7 Turkey

Foundations in Turkey: Vehicles of Philanthropy, Agents of Change

Namık Ceylanoğlu, Secretary General, & Zeynep Meydanoğlu, Program Director, Third Sector Foundation of Turkey (TÜSEV)

Turkish foundations have an incredibly long, rich history, serving as pillars of social and cultural life under the Ottoman empire, providing medical, educational, and humanitarian assistance to those in need. These unique, centuries-old institutions continue to enrich and develop Turkish society today, alongside new corporate foundations which have emerged in the course of Turkey's economic and social liberalisation.

Russia

A History of Trust in Distrustful Times

Olga Alexeeva, Head, Charities Aid Foundation Global Trustees

An exploration of philanthropy in Russia as an "old new" phenomenon, with philanthropy as an historic and integral part of Russian society supported by the Church and the aristocracy but banned under Communism. Philanthropy has re-emerged since the late 1980s as an incredible mix of generosity and distrust, creativity and stereotypes, bravery and complacency.

I 🗸 EUROPE

The European Foundation Statute: End-Game or the Ultimate Brush-Off?

Gerry Salole, Chief Executive, European Foundation Centre & Luc Tayart de Borms, Managing Director, King Baudouin Foundation

Drawing upon the long, rich history of philanthropy across Europe to argue the case for a European Foundation Statute, the authors lay out the critical importance of this instrument for greater cross-border collaboration. The search for a Statute has brought foundations from all across Europe together, in an unprecedented effort to improve philanthropic infrastructure, which will lay the foundations for the work of a new generation of European philanthropists.

16 EUROPE

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The Challenge of Participation: The Trust for Civil Society in Central and Eastern Europe Experience

Rayna Gavrilova, Executive Director, the Trust for Civil Society in Central and Eastern Europe

In the chaotic aftermath of the fall of communism in Europe, social and civic life became fractured and weakened. As post-communist countries struggled to build new democracies, civil society faced the challenges of political and social exclusion, civic apathy, and a "crisis of trust in public institutions". By supporting grassroots civil society, the CEE Trust empowers citizens to change and improve their societies.

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7 South Africa

South African Social Investment

– A Giving Model Beyond "Philanthropy"

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Tamzin Ractliffe, Trustee, GreaterGood South Africa Trust

The dramatic political and social changes which shook South Africa in the early 1990s forced the country's philanthropists to develop their own unique approach. Realising that traditional concepts of "charity" and "philanthropy" were distrusted by much of the population, and that old methods were not enough to address the challenges that South Africa faced, the Global Federation of Social Investment Exchanges sought to fuse business principles and social entrepreneurship.

Q LUSOPHONE AFRICA

Foundations in Portuguese-Speaking African Countries: Preparing the Future

Emílio Rui Vilar, President & Rui Hermenegildo Gonçalves, Deputy of the Office of the President, Calouste Gulbenkian Foundation

A journey exploring the common background of philanthropy in Portuguese-speaking Africa, and the current role of the Community of Portuguese Language Countries. Foundations play a vital role in strengthening and supporting vibrant civil societies across Lusophone Africa, and their common language can help to strengthen philanthropic partnerships in different countries and regions.

() Africa

Philanthropy in Africa: Functions, Status, Challenges and Opportunities

Bhekinkosi Movo, Program Director, TrustAfrica

Bhekinkosi Moyo traces his personal journey as an African philanthropist, illustrating that there is no clear line between his everyday life and his career when it comes to philanthropy. African philanthropy is characterised by diverse traditions of formal and informal giving, with rich and poor both participants in a strong, but little-understood, web of giving and receiving.

7 A BRAZIL

From Philanthropy to Private Social Investment

Fernando Rossetti, Secretary General, GIFE (Group of Institutes, Foundations and Enterprises)

Brazilian philanthropy's unique history is a legacy of the country's complex political, social and cultural life. The author observes that Brazilian philanthropy can be described in three stages: giving fish; teaching to fish; and reorganising the fishing production chain. GIFE focuses its attentions in this critical third stage, by strengthening and supporting private social investment in Brazil.

21 BRAZIL

Participation and Local Development: The Work of the Tide Setubal Foundation in São Miguel Paulista, São Paulo

Maria Alice Setubal, President, the Tide Setubal Foundation

An inspiring journey into the work of this locally-focused, personally-inspired initiative which seeks to socially empower local communities in one of the poorest suburbs of São Paulo. Through its determination and its commitment to social change, the Foundation overcame an initially hostile population and embedded itself in the community to support and develop local civic groups.

77 United States

Emerging Transparency and Accountability Practices among North American Foundations

Michael Seltzer, Senior Counsel, Rabin Strategic Partners & Karen Menichelli, Program Liaison, the Benton Foundation

As the world becomes more globalised and networked through new technologies, the demand for accountability and transparency is growing. The foundation sector is no exception: in this chapter, the authors explore the role of new technologies, and their part in fostering and supporting greater philanthropic innovation. By increasing their commitment to transparency, foundations can revolutionise their operations in the twenty-first century.

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Global Philanthropy in an Age of Turner & Gates: Collaboration, Scale and Leverage Re-Imagined

Michael Madnick, Deputy Director, Global Health Policy & Advocacy, The Bill & Melinda Gates Foundation (as of the writing of the chapter)

A journey through the challenges, and opportunities, of publicprivate sector partnerships in philanthropy looking back at the last decade, taking us from the turbulence of the early years, through the more stable period of "Building bridges between sectors", to the present and the future, in which the author hopes to see more of the humility which places foundations and their resources as an equal to other sectors.

7 / United States

Stories of Giving "Asking, Saying Yes, Saying No" Vincent McGee, Senior Advisor, The Atlantic Philanthropies

A personal account of the author's philanthropic journey through his work with six diverse foundations and family giving programmes. Inspired by his personal commitment to human rights and peace, a commitment which saw him jailed for his opposition to the Viet Nam War, the author relates his stories from the foundation sector and the personalities, challenges, and opportunities which he has encountered on the frontline of American philanthropy.

UNITED STATES

The Global Philanthropy Forum: Financing Social Change

Jane Wales, President & CEO, World Affairs Council/Global Philanthropy Forum; Vice President, The Aspen Institute

Building networks and alliances is essential for effective and innovative giving: teaming up with others to pool skills and experiences can maximise the effectiveness of philanthropy, in the face of complex global challenges. The Global Philanthropy Forum seeks to strengthen philanthropic partnerships which are committed to systemic social change around the world.

76 United States

Supporting Open Societies Around the World: The Story of the Open Society Institute

Laura Silber, Senior Policy Adviser, Open Society Institute

George Soros is one of the world's best-known philanthropists, and this chapter highlights his commitment to upholding the values of an open society and relieving suffering through the Open Society Institute and the Soros foundation network. Since its creation, the Open Society Institute has led the way in innovative, policy-changing philanthropy in areas as diverse as democracy, the environment, and a drug policy based on public health and human rights.

77 CANADA

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Building Capacity in International Affairs in Canada: The Balsillie School of International Affairs, the Canadian International Council, and the Centre for International Governance Innovation

Jim Balsillie, Co-Chief Executive Officer, Research in Motion; Founder, the Centre for International Governance Innovation

A personal account of a philanthropic journey, exploring how the man who helped to develop the BlackBerry entered global policy-making and philanthropy. Jim Balsillie's business life inspired and supported his efforts towards strengthening Canada's role in international affairs, through three organisations: the Centre for International Governance Innovation, the Canadian International Council and the Balsillie School for International Affairs.

ABOUT THE EDITORS
ABOUT THE AUTHORS

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